

Health Literacy and Plain Language: Skills for Clear Health Communication

Tuesday, January 23, 2007, 9:00 a.m. – 4:30 p.m.

Enders Auditorium, Children's Hospital Boston

Sponsored by MAHSLIN and NNLM/NER

What's the problem?

Nearly 80% of patients nationally cannot read, understand, and use the information given to them in their hospitals!

What's the solution?

Come and learn the solution—plain language materials that patients *can* read and will *want* to read—the type of materials required by JCAHO.

What's the workshop?

This hands-on workshop will teach skills to:

- Document the problem using the 2003 National Assessment of Adult Literacy
- Evaluate the reading ease of materials based on using evidence-based criteria
- Use a readability formula to assign a “grade” level
- Begin using plain language writing techniques on your own documents

Who's the presenter?



Sue Stableford, MPH, MSB, is the Co-Founder and Director of the Maine Health Literacy Center at the University of New England College of Osteopathic Medicine in Biddeford, Maine. This Center sponsors the only National Training Institute for plain language. Sue is the national plain language trainer for the Centers for Disease Control and Prevention, Massachusetts General Hospital and Dartmouth Hitchcock Medical Center. She works with public health and medical organizations to create patient-focused, patient-friendly materials.

Continuing Education Credits?

- Nursing CEU credits
- Medical Library Association (MLA) CE credits

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